



The New Face of Leadership

Core Competencies

- Program Management
- Financial Management
- Logistics Management & Acquisition Support
- Information Technology
- Human Resource Management
- Leadership Training
- Strategic Planning & Execution
- Personal Coaching

COMPANY FACTS

Business: Business Consulting

LLC Established: 2007

Headquarters: Woodbridge, VA

Veteran owned

Minority owned

Service Disabled Veteran Owned Small Business (SDVOSB)

**NAICS Codes:
541219, 541611, 541612, 541613,
541618, 541720, 541990, 561110,
561210, 611310, 611430, 611710**

Cage Code: 4VH21

DUNS Number: 806687120

**Website:
www.succeedtolead.com**



Succeed to Lead, LLC was established in 2007. Succeed to Lead is a Minority and Service-Disabled Veteran Owned Small Business (SDVOSB) that provides a broad range of consulting services in program management, financial management, contract management, acquisition support, information technology and human resource management to the Department of Defense, other federal agencies, state and local governments.

Our Motto: Your Success is our Success!

At Succeed to Lead, we know that current demands frequently require our clients to do more with less. Our highly-experienced employees have a wide range of skills and we will work in collaboration with you to not only exceed your organizational goals, but also to assist you in improving the effectiveness and efficiency of your organization.

Dr. Cherry began his professional career as a United States Army officer, serving 26 years of active service retiring at the rank of Colonel. Dr. Cherry received his Bachelors of Science in Accounting from Norfolk State University; his Masters of Business Administration from Troy University; a Master of Science in National Resource Strategy from the Industrial College of the Armed Forces, National Defense University, Washington, DC, and a Doctor of Philosophy (Ph.D.) in Organizational Leadership from Regent University, Virginia Beach, Virginia.

- ❖ We have a huge talent pool of cleared professionals that are dedicated to exceeding our customers' expectations through commitment, collaboration, and consistency.
- ❖ We are a Veteran-friendly company. Employees with prior military service often bring key insight, experience and knowledge of our government customers' needs and requirements, helping us develop better solutions for their most critical challenges.
- ❖ Our team can offer agencies and industry partners a comprehensive package of services backed by experience, solid financial health and a commitment to exceed our customer's expectations.

Succeed to Lead has key alliances and business relationships with independent consultants and reputable firms across the Washington, DC Metro area. We are very much able to leverage our professional relationships to ensure that we get you the right people at the right time. We also can help you meet your contracting and subcontracting goals under the Service Disabled Veteran Owned and Small Disadvantaged Business programs.

Contact:
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