



The New Face of Leadership

FOR IMMEDIATE RELEASE

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Talented People, Professional Consulting are the Backbone to Success

NORTHERN VIRGINIA— When Succeed to Lead, LLC unveiled its new website this week, the new look wasn't the only thing to grab visitors' attention. "We're excited about the changes occurring at Succeed to Lead, and needed a website that adequately represents who we are and what we can do to help businesses today," said CEO Dr. Byron L. Cherry. "We have skilled professionals coupled with a strong supportive network to help businesses succeed in this time of uncertainty," he continued.

Succeed to Lead provides support and personnel resource services to the financial management, logistics management, and information technology industries. It also provides access to leadership and business consultants who can assist companies in strategic planning, human resource management, leadership training, and process improvement.

"Our primary goal is to connect businesses with the most qualified personnel who can solve their business problems," explained Cherry. "We work closely with businesses to ascertain the skills needed to complete a task, and then we review our database of highly trained professionals to determine the best fit."

Succeed to Lead also provides customer service and human resource management training, as well as business communications and small business consulting. "Our experts have worked for the federal government as civilians or as members of the armed forces. We also have employees with expertise in Fortune 100 companies and global organizations. There isn't a business area they aren't familiar with, and they are excited to now provide the bounty of their knowledge and experience to others," explained Cherry.

Additionally, Succeed to Lead works exclusively with Dr. Connie Ingram who provides executive and personal coaching. "Today's leaders are under a lot of stress and have multiple responsibilities. They sometimes need a third-party who understands these pressures and who can help process the myriad of thoughts into measurable goals. She then provides the guidance to achieve these goals as well as help them realize new levels of success," explained Cherry.

Whether your organization needs the skills of a financial whiz or the insight of a contracts specialist, Succeed to Lead stands ready to assist. Individuals or companies interested in contacting Succeed to Lead may do so via email at info@succeedtolead.com.

Company Information: Succeed to Lead, LLC was established in 2007. We are committed to serving as a force for integrity, good sense, and wise solutions to the problems facing organizations, large and small. We support and serve customers in DoD, federal, state, and local governments as well as the private and public sectors. Contact us at info@succeedtolead.com. ##